Filipina Idol Group Kawaii 5 rocks the TOKYO stage!
~A major step to becoming idol stars with new costume designed by renowned Japanese designer MIKIO SAKABE~

January 31, 2016. Filipina Idol Group “Kawaii 5” performed live at the ICON DOLL LOUNGE event held in the Kawaii fashion-mecca Harajuku, Tokyo. Kawaii 5, a group of 5 Filipina teenagers, was formed as the official endorsers of NHK’s drama series AMACHAN currently airing in the Philippines on TV5. Their 10-minute guest performance enthralled many Japanese idol fans in the venue.

On stage, they performed popular songs from AMACHAN –Koyomi no Ue de wa December & Jimoto ni Kaerou- adapted into Tagalog as “KAWAII 5” and “HILING”. They concluded with their pop and lively original song “Tambayan”. Kawaii 5 also hit the runway in Kawaii fashion during the special fashion show alongside Japanese idol groups TOKYO PERFORMANCE DOLL, BABY RAIDS JAPAN and many others.

In time for this live performance, a new group costume was especially made for Kawaii 5 by the renowned Japanese designer MIKIO SAKABE, who has designed for idol groups such as DEMPAGUMI INC. The costumes feature elements of Japanese idol culture in fusion with Filipino flavor and proved to be head turners with their fresh and whimsy designs.
[Comments from the Audience]

“I liked how Kawaii 5 made eye contact to the audience and tried to connect with them during the show. They’re so cute donning different costumes with distinctive styles. Seeing their performance made me want to support them. “ (Female, 10’s)

“I felt like their style incorporates elements from overseas and Japan’s idol culture. One of the costumes had butterfly wings. It was cute!”
(Male, 20’s)

Kawaii 5 will continue rocking the world! The group and the making of their costume by MIKIO SAKABE is documented in the program “Tokyo Fashion Express” and will be broadcast this March on NHK WORLD TV.

★Tokyo Fashion Express featuring MIKIO SAKABE x Kawaii 5★
Broadcast Schedule: Mar 14 (Mon) 8:30 am / 2:30 pm / 9:30 pm / Mar 15 (Tue) 2:30 am PHT
(NHK WORLD TV channel is available on Cignal TV Ch. 83)

★NEXT LIVE SHOW INFO★

★LINKS★
Kawaii 5: facebook.com/kawaii5japan
Amachan on TV5: facebook.com/AmachanTV5
Tokyo Fashion Express: http://www3.nhk.or.jp/nhkworld/en/tv/tokyofashion/

2016 is the commemorative year of the 60th anniversary of the establishment of diplomatic relations between the Philippines and Japan. JIB aims to contribute in further strengthening of ties between the countries through Japanese programs, music and other contents.

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